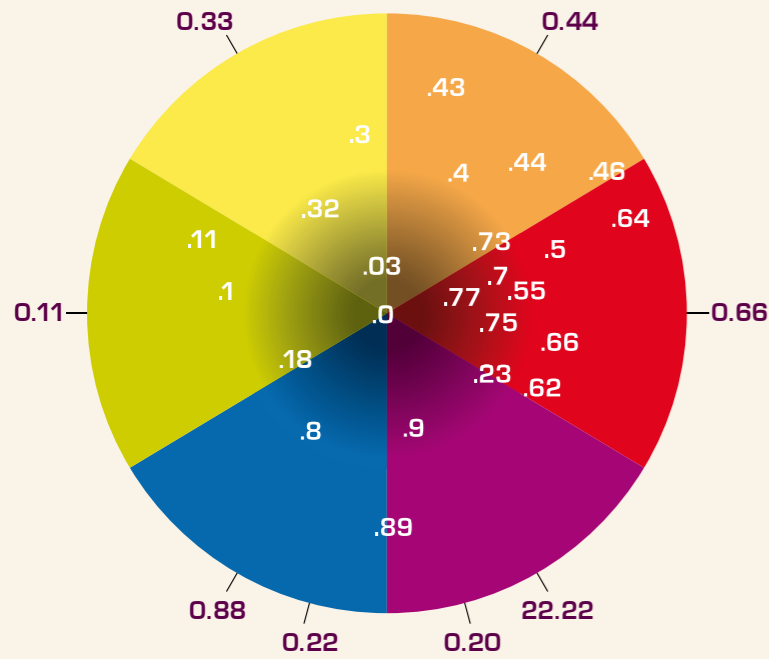
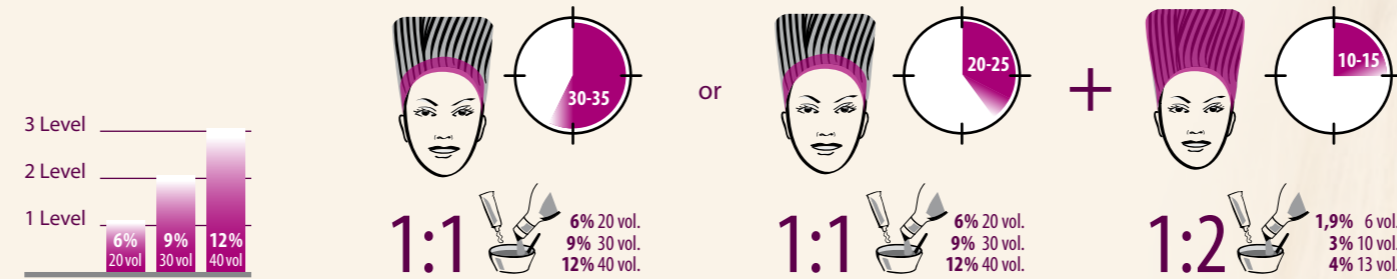


Welcome to the BERRYWORLD of Hair Color

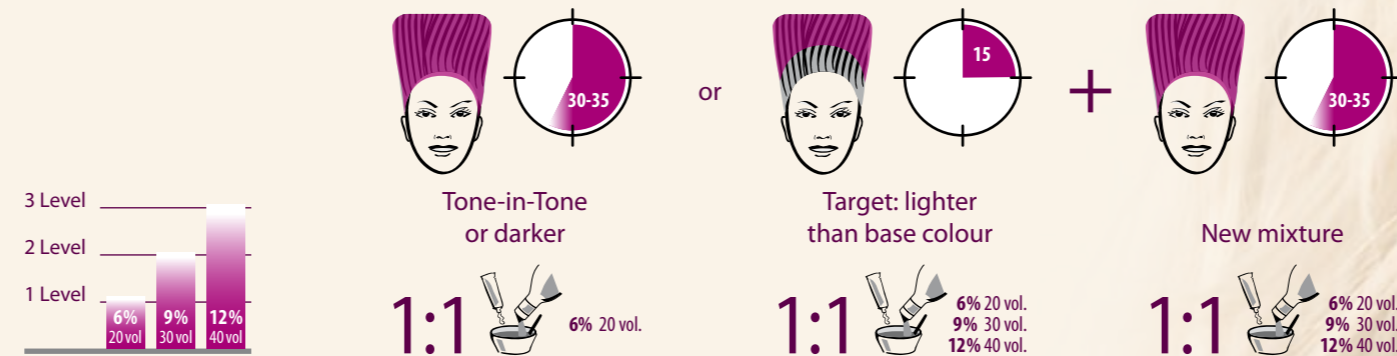


farbfreude Re-Growth Coloration / Color Balance



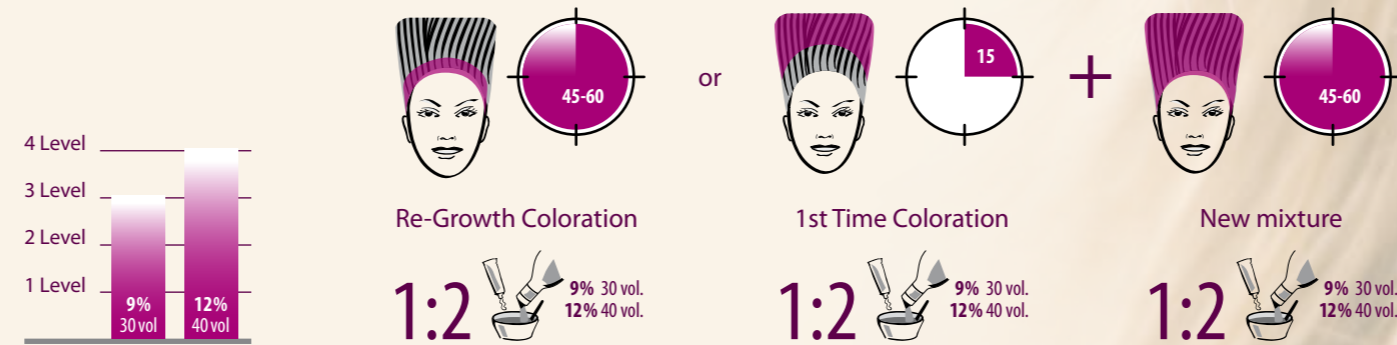
% of grey hair*: 0 – 30% = FS / 30% – 50% = 2 parts FS + 1 part NS / 50% – 70% = 1 part FS + 1 part NS / 70% – 100% = 1 part FS + 2 parts NS
 *FS = Fashion Shade / NS = Natural Shade
6% (20 vol.) = 100% grey-coverage / 9% (30 vol.) = approx. 90% grey-coverage
Attention! Please choose NS 1 level lighter than FS
Recommendation: Use a digital scale!

farbfreude 1st Time Coloration



Attention! Color does not lift color!
Recommendation: Use a digital scale!

farbfreude Special Blonde Coloration



Attention! Apply Special Blonde shades in bigger quantity than normal shades! Recommendation: Use a digital scale!

farbfreude Pastell-Coloration

BERRYWELL® farbfreude
 10.1 / 10.3 / 10.32 / 10.8 / 10.9



farbfreude Semi-Permanent Coloration



Recommendation: Use a digital scale!



Concentrates:

0.11	anti-red concentrate	neutralizes red
0.20	anti-yellow concentrate	neutralizes yellow
0.22	anti-orange concentrate	neutralizes orange
0.33	gold concentrate	additional gold
0.66	red concentrate	additional red
0.88	blue concentrate	additional blue
22.22	violet concentrate	additional violet
Increase color intensity:		max. 1/3 concentrate on top of color formula
Neutralization of color direction:		1 part anti-concentrate + 2 parts 1,9% (6 vol.) or 3% (10 vol.)
Color Re-Freshing:		2 parts Booster 000 + 1 part concentrate + 1,9% (6 vol.) / 3% (10 vol.) 1:2

wunschgenau thicken:

For individual adjusting of the color mass one recommends:
1 drop per 1 g color formula (cream + peroxide)
 10 g color formula = 10 drops
 20 g color formula = 20 drops
 For bigger quantities:
28 drops weigh approx. 1 g
 30 g color formula + 1 g **wunschgenau**
 60 g color formula + 2 g **wunschgenau**
 90 g color formula + 3 g **wunschgenau**
Attention! Mix thoroughly to a homogeneous mass!



leuchtgenuss Color Protection Line

